



SPECIALIST DIPLOMA IN HOSPITALITY AND TOURISM

MANAGEMENT

AWARDED BY GLOBAL SCHOOL OF TECHNOLOGY AND

MANAGEMENT

ASSESSMENT METHOD

No	Module	Exam	Coursework
1	Marketing for the Services Industry	30%	70%
2	Introduction to Travel, Hospitality and Tourism Industry	NA	100%
3	Service Delivery and Customer Satisfaction	NA	100%
4	Financial Accounting in the Service	30%	70%
5	Business Environment	30%	70%
6	Competitiveness and Sustainability in Tourism and Hospitality	NA	100%

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